

Americanism Program
Department of California
March 2025 Promotion



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Program Goals:

- Celebrate Patriotic holidays
- Flag Education
- POW / MIA Recognition Day
- Supporting Gold Star Families



National Awards for Auxiliaries: DEADLINE!

1. Most outstanding activities and/or event educating their community about lesser-known patriotic holidays.
A Citation and \$25.00 to one VFW Auxiliary in each of the 10 Program Divisions that hosts the most outstanding activity and or event educating their community about lesser-known patriotic holidays. Entry form required and available in Malta-Member Resources- Americanism-Award Forms. VFW Auxiliaries must send the required entry form to their Department Americanism Chairperson by March 31st, 2025 for judging. The Department Americanism Chairperson must sign and send a copy of the completed Department winning entry form to the National American Ambassador by April 30th, 2025, for judging.

MARCH

Historically, planting and war go hand in hand in March. Named for the Roman god of War, Mars, March became a time when armies began to march again, and farmers tilled their soil. While farming and the military have both dramatically changed since Roman times, March and spring still hold power over both.



May your troubles be less and your Blessings be more, and nothing but happiness come through your door!



March is also the month of wearing green on the 17th. Happy Saint Patrick's Day to all.

Remember our Patriotic Holidays and our lesser-known holidays:

- March 3rd - Navy Reserve Birthday
Star Spangled Banner became our National Anthem
- March 9 – Iraq War began in 2003
- March 13th - K-9 Veterans Day
- March 24 Kosovo Campaign began in 1999
- March 25th - Medal of Honor Day
- March 29th - Vietnam Veterans Day

National Symbol-



Medal of Honor

The Medal of Honor is the United States' highest award for military valor in action. And while over 150 years have passed since its inception, the meaning behind the Medal has never tarnished. Etched within are the very values that each Recipient displayed in the

moments that mattered—bravery, courage, sacrifice, integrity. A deep love of country and a desire to always do what is right.

Please continue to send in your reports and thank you for all you do in promoting patriotism in our communities and schools!